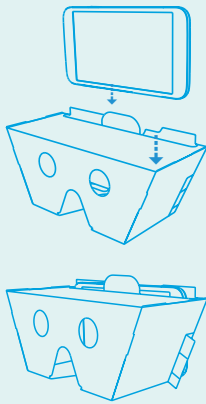INTRODUCING

SLEEK**PEEKS**™

VIRTUAL REALITY VIEWER

AT STRUCTURAL GRAPHICS, WE MAKE VIRTUAL REALITY EASY.

SleekPeeks™ virtual reality viewers are now available through Red Paper Plane, Structural Graphics' online offering. Place your smartphone into the viewing slot and you're ready to experience Virtual Reality simply by viewing any VR app through SleekPeeks™ 3D viewer.

HOW TO USE YOUR SLEEKPEEKS™

1. Download the Google Cardboard app.

2. Go to "My Library" tab.

3. Select "Cardboard Demos".

4. Place your phone horizontally into your SleekPeeks™.

5. Watch your virtual reality experience come to life!

PRODUCT OVERVIEW:

The SleekPeeks™ viewer is the first viewer of its kind for fully customized mass production. Our viewer includes the following features:

- Single piece, easy to assemble viewer pops together in seconds
- Offset or digitally printed for the highest quality print production
- Customize your design by downloading our template and placing your art

info@structuralgraphics.com | (860) 767-2661

SPECIFICATIONS

VIEWER SPECIFICATION RECAP

- Size: 9.5" x 6.25" flat, dimensionalized to 7" x 4.375" x 2.75" (w x h x d)
- Stock: 16 point C2S s/b/s
- Presswork: Digital 4-cp + semi-gloss UV coat/1 side (4cp+uv/0)
- Finishing: Die- and die-cut
- Lenses: Stereo pair with 2.5625" focal length
- Assembly: Pre-Glued for Easy Assembly
- Packing: Bulk carton pack convenient

ZIPPER OE SPECIFICATION RECAP

- Size: 12" x 13.8125" flat, 10" x 5.75" finished (mail) size
- Stock: 12 point C2S s/b/s
- Lots: 1 version only
- Presswork: Digital 4-cp + semi-gloss UV coat/2 sides (4cp+uv/4cp+uv)
- Finishing: Die- and die-cut
- Assembly: Insert flat viewer, fold OE, glue closed
- Option: Apply transfer tape but do not seal OE
- Packing: Bulk carton pack convenient

THE SLEEKPEEKS™ EXPERIENCE VS. GOOGLE CARDBOARD

	SLEEKPEEKS™	GOOGLE CARDBOARD
MATERIAL	SleekPeeks™ is printed stock that is higher quality, provides a more finished look, and can easily accommodate any marketing message.	The Google Cardboard design is made by 1) printing stock and mounting to e-flute, 2) printing on e-flute, or 3) labeling part of the viewer with a custom sticker.
EXPERIENCE	Our paper engineers used the same eye for quality and functionality that we use for all of our dimensional designs. Our 40 years of experience in paper engineering ensures you are getting a quality product that meets your client's needs.	With any of these options, the edges are unfinished, there is cracking, and the piece feels bulky because the material does not fold and fit cleanly together.
COST	SleekPeeks™ was designed for mass production, not one off ordering, therefore our costs are significantly lower at higher quantities.	Compared to DODOCase a cardboard solution, SleekPeeks™ are offered at anywhere from 15-25% reduced price depending on quantity.
POSTAGE	SleekPeeks™ viewer can be produced as a handout, magazine insert, or mailed in custom mailing sleeve at standard postal rates.	Google Cardboard is not postal-friendly and typically mails at parcel rate which is almost triple the cost of our SleekPeeks™ model!

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